



Our Story



 **BREAKABLE**.COM

An Australian-owned-and-operated largest Health Solution E-commerce Store

BREAKABLE.COM



OUR STORY

Breakable is an Australian owned and operated e-commerce store, providing an end to end fast goods solutions to retailers and consumers Australia wide and globally. Breakable prides itself in delivering the highest standards in the procurement of Australia's leading Beauty, Healthcare, Skin Care, and Baby Products, ensuring that only the best products are delivered directly to our end-consumers.



MISSION

A photograph of a woman with long, wavy brown hair, wearing a white lace-trimmed dress, holding a baby up in the air. The woman is smiling and looking up at the baby. The baby is wearing a white diaper and is also smiling. The background is bright and slightly blurred, suggesting an outdoor setting. The image is overlaid with a green and brown geometric design in the top left corner.

“Breakable’s key mission is to directly connect more world-class products for the enjoyment and benefit of more consumers”

PRODUCT RANGE



 **BREAKABLE**.COM

Breakable prides itself in delivering over 1000 Australian leading nutritional supplements, baby formulas, beauty and skincare products to our consumers. Our stringent product selection criterion and expertise in nutrition and health are among the many reasons why Breakable is the most trusted solution-based E-commerce store. As an Australian owned and operated e-commerce store, we guarantee that all products listed on our website are 100% authentic and genuine.





Weekly Wellness Workshop



WHO (World Health Organisation) data sources show that active involvement of people in their own health management can significantly improve their ultimate health and wellness. The primary purpose of our wellness workshop is to help people improve their nutritional and health knowledge, and optimize the quality use of Australian natural health products. Our workshop consists of a series of scientific-based seminars, health-focused articles and tutorials on a weekly basis. These topics have a wide range, covering different stages of life, from mothers-to-be right through to 60 years plus.



Dr. JASON BAO

Australian Nutrition Specialist

PhD in Human Nutrition, SYDNEY UNIVERSITY



Biography

Dr. Bao's professional career spans over 10 years, covering area of expertise including pharmaceutical, complementary medicine and healthy food industry. Dr. Bao is highly respected and regarded as a health expert both locally and internationally, having most recently led as Asia Pacific's Head of Nutrition and Health Department for a Global Fortune 500 Food Company.

In his professional interest, Dr Bao is especially passionate about weight loss and diabetes. Dr Bao believe that early nutritional and lifestyle intervention is the fundamental solution for the chronic disease burden associated with obesity and diabetes.

From 2016, Dr. Bao was invited to be the guest host of a popular prime time TV series for health and wellness named "X Clinic" with over 1 million audiences watching each episode, seeking for Expert Tips and Advice on a vast range of health issues. He was also the guest host of live web casting organized by Ali-Health attracting over 1 million mobile audiences.

Dr Bao believe that optimal efficacy of complementary medicine products comes from scientific based, unbiased advice of a nutrition professional, not from suppliers, and in his own words "there is no such thing as good or bad supplements, only good and bad choices".



Weekly Wellness Workshop

Our fun-filled, engaging and educational weekly wellness workshops aim to provide people with professional and reliable information about nutrition, health, wellness and vitality. The series of workshops helps consumers to make better informed choices from the arrays of Australian supplements, health and beauty products.

Our Weekly Wellness Workshop is also designed to help each individuals choosing the right products, backed by professional advice on the correct usage and right dose to achieve the optimal outcomes. Workshops are custom designed based on customer needs. Popular topics include nutritional diet, weight loss, chronic disease preventions (hypertension, hyperlipid and diabetes), gut health, mental wellbeing and sleep support, physical examination and exercise advice, skin care etc. The speakers generally include our in-house nutrition specialists and beauty experts, with guest from leading Australian Pharmaceutical and Beauty Companies often making an appearance at our workshop.





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Expert Marketing Team



As part of our ongoing commitment to provide sustained education and advocacy on healthy living, we bring together a professional team of photographers, videographers, editors, health and beauty specialist, working collaboratively and collectively to deliver highly educational information in the most interactive and fun manner. All our materials are high quality and original, and include health and beauty related articles, Breakable's very own health and beauty video channel, video documentary on site visits to various manufacturing facilities.





NUTRITIONAL SUPPLEMENTS | MUM AND BABY | BEAUTY CARE | SKIN CARE
END-TO-END LOGISTIC | WAREHOUSE PLANNING | INNOVATIVE CLIENT MANAGEMENT SYSTEM

Our team at Breakable.com have spent months researching and understanding consumer's real needs, which enabled us to develop a unique yet powerful shopping and client management system.

Whether you are shopping for yourself locally, or buying on behalf for friends and families abroad, we believe we have the right solution for you. Breakable Affiliate Program answers all your needs from sourcing to supply, purchasing to stocking, client management to shipping.



Breakable Affiliate

Breakable Affiliate Portal allows you to better manage your end-to-end business activities, increasing efficiency and revenue, all within the comfort of your own home. As a Breakable Affiliate, you will also enjoy many benefits including access to exclusive discounts, bulk purchase option and free storage, smart client and inventory management, free access to marketing materials and nutritional tips, and much more.





How it works





 **BREAKABLE**.COM

Address: Suite 4, Level 4 436-484 Victoria Rd,
Gladesville, NSW, 2111, Australia.

Website: www.breakable.com

Email: info@breakable.com

Phone: +61 2 8188 2488